



Team Enrollment



The enrollment period for this competition is from 00:00 a.m. on 10 September 2026 to 11:59 p.m. on 20 September 2026. The Competition guideline will be accessible 24 hours a day on the dedicated Competition website operated by GBA Youth Innovation and Entrepreneurship Foundation at <https://www.gbayouth-inno.com/lists/10.html> (the “Competition Website”)

- You should form a team with 4 to 5 members. A team can consist of students from different universities and colleges at your choice. Each student may represent only one team in the competition.
- Each team should nominate a team leader for completing the online application on behalf of the team. The team leader should complete registration for all of their team members.
- Upon completion of the online enrollment. The team leader will receive a First round competition announcement email by 23 September 2026.





Competition Format

The competition consists of two rounds:

- First Round: Submissions will be accepted from 23 September to 7 October 2026 11:59 p.m. HKT. At the end of this round, there will be 2 business cases in total, 5 teams from each case (total 10 teams) will be selected to proceed to the final round competition.
- Final Round: 5 teams from each case (total 10 teams) will be selected to enter into the final pitching (as defined in the relevant section below) on 28 November 2026.



Eligibility

This competition is exclusively open to individuals who are currently enrolled as full-time undergraduate, associate degree, and higher-diploma students at higher education institutions in Hong Kong.





Competition Process

• First Round:

A maximum of 10 slides of their submission is produced in PowerPoint or PDF format, excluding the cover and references. The proposal can be presented in English or Chinese. All submissions must be received by GBA Youth Innovation and Entrepreneurship Foundation on or before 7 October 2026.

• Final Round:

The participants are required to upload their final submission onto the competition website/google link by 27 November 2026 11:59 p.m. HKT. The presentation can be in English, Mandarin or Cantonese. For the final round, there would not be any limitation of the slides, but you have only 20 minutes to present your proposal. The presentation will be on 28 November 2026.

注：參賽隊伍可選擇以中文或英文撰寫計劃書；決賽可選擇以國語、粵語或英語進行演示。

! Remarks:

Total 10 teams will be selected into the final round. They must attend the Final Round Competition day and Closing Ceremony in person. The final result will be announced on 17 January 2027.

First Round:

Enrollment:

10-20 Sept

First round competition announcement:

23 Sept

Deadline of submitting proposal :

7 Oct

First Round result announcement

25 Oct

Final Round:

Mentorship Period and firms visit

26 Oct-27 Nov

Deadline of final submission

27 Nov

Final Round Competition

28 Nov

Award & Closing Ceremony

17 Jan 2027



Prize



The Top 5 teams from each case will be granted the opportunity for internship interviews. Also, they will be granted the opportunity to have dinner with our guests at the Closing Ceremony. The winner(s) from the GATEWAY To TOMORROW Business Case Competition will receive the following:

- Champion: HKD4,000 for the team + Trophy + Certificate
- 1st Runner-up: HKD2,000 for the team +Trophy + Certificate
- 2nd Runner-up: HKD1,000 for the team +Trophy + Certificate

Others:

All participants should attend all the activities mentioned above. We reserve the right to not distribute the prize if a participant is absent without a proper reason. We reserve the right of final decision on the result of this competition.



Judging Criteria



The judging team will be formed by a panel of judges composed of business leaders from different industries. The 1st round competition will be assessed based on the following criteria:

- Originality and Creativity
- Relevance
- Feasibility
- Analysis in the market
- Data analysis
- Format, language and structure

The judging criteria for the final round competition will be provided to the top 10 teams in due course.



AI Detection Submission

We will use the following tools to check with the AI

—
Turnitin
Veriguide
Grammarly

The AI or similarity score **MUST** be below 20%.
Otherwise, marks may be deducted or disqualified.



Enquiry

You may get more detailed information about "GATEWAY To TOMORROW" from our website and social media platforms.



@futurist_in_hk

[https://www.instagram.com/futurist_in_hk?](https://www.instagram.com/futurist_in_hk?igsh=MWlocTlnMzVxOHF5NA%3D%3D&utm_source=qr)

[igsh=MWlocTlnMzVxOHF5NA%3D%3D&utm_source=qr](https://www.instagram.com/futurist_in_hk?igsh=MWlocTlnMzVxOHF5NA%3D%3D&utm_source=qr)



WWW

GBA Youth Innovation and Entrepreneurship webpage:

<https://www.gbayouthinno.com/lists/10.html>

GBA Youth Innovation and Entrepreneurship - Organizing Committee Team

Email: enquiry.gtt@gbayouth-inno.com

~End~